

WELCOME TO DELIGHT DREAMS



BUSINESS PLAN



Delight Dreams Products And Services Pvt. Ltd.

Address: Plot no. 49, Kritidhar Society, Haridas Complex, 1st Floor,
Near Sarju Town, Wathoda, Nagpur-440035.

Customer Care No.: +91-9175483126

Email: info@delightdreams.in

Office Timing: 10:00(Am) to 6:00(Pm)

Lunch Timing: 1:00(Pm) to 2:00(Pm)

Website: <http://delightdream.co.in/>

BUSINESS PLAN

Free Sign Up As An Independent Distributer

Level-1: Retail Income

Selling Delight Dreams products directly to the customers is the first step to success and building a solid foundation of your business. Retail selling is the surest method of earning immediate income, as you build a long term business of satisfied customers. Retail profit is the margin between the price at which the preferred customers/Independent distributors purchase the products (Distributor Price / DP*) and the price at which these products are sold (Maximum Retail Price / MRP*). Preferred customers / independent distributors in Delight can earn profit of up to 30% on MRP of the products.

For example:

Delight Dreams, at present, has an MRP of Rs.199/-. Preferred associates of Delight Dreams can purchase the same product on DP which is Rs.159/- and may resell the same on MRP and may earn Rs.40/- (i.e.20% profit) by reselling the product

Level-2: Re-purchase Income

You can Earn money in terms of retailing profit (RP). Retailing profit means you can buy the product from company at Associates Price (AP) and sell at Maximum Retail Price (M.R.P.) to the customers. The differential amount of MRP and AP is your Retailing Profit. (RP = MRP-AP)

- Health care
- Home Care
- Personal Care
- Beauty Care
- Life Style

For Example:

Product	MRP	Associates Price	Retailing Profit	PV
Delight Bag Pack	1199/-	799/-	400/-	100
Gold Noni Plus 1000 ml	1499/-	999/-	500/-	300
Moringa Capsule	649/-	499/-	250/-	150
Delight Soap	49/-	39/-	10/-	04

Team Repurchase Income Any Product Value

Any associates can get 50% PV of every repurchase, and 50% PV will be distributed in up line associates up to 5 level you will get the repurchase income when you repurchase PV will be above 100 PV.

Level-3: Monthly Royalty Income

- 3% Of Royalty Income of Company Turnover Who are active associates (IBA) and After Star Achievement Level and the person Completed the Target In Current Financial Year Will Get Gifts .

Level-4: Time Limit Rewards

- Organization always salutes to hard work with a time compounding manner. If any IBO gives More or Extra sales from their team in a certain time period, organization provide a exciting gift as a reward

Level-5: Yearly Leadership Bonus

- After Gold level achievement you can get 25% of leadership bonus in the current financial year.
- Honest and hard work Leaders can easily achieves this bonus

RBV: Retailers Business Volume Points **RP:** Re-Purchase Point

IBA: Independent Business Associates

Level-6: Team Development Fund

1) Car Fund

Qualification (Calendar Month)	Computation	Bonus Amount
1,65,000 SBV in Team A And 1,65,000 SBV in Team B	$\frac{\text{Fresh Monthly SBV of Company} \times 15 \%}{\text{No. of Achievers}}$	Max. Car Fund will be Rs.25000/Month Note: Car fund will be accumulated and total accumulated car fund will be released when distributor decides to buy new car. After purchase of new car, car fund will be released every month with other monthly payments.

2) House Fund

Qualification (Calendar Month)	Computation	Bonus Amount
3,30,000 SBV in Team A And 3,30,000 SBV in Team B	$\frac{\text{Fresh Monthly SBV of Company} \times 7.5 \%}{\text{No. of Achievers}}$	Max. House Fund will be Rs.25000/Month House Fund will be on monthly basis

Level-7: Delight Shoppe Income

Individual Business Associate (IBA) Can Set up The Shoppe At Any Amount Can Get 15%.

Level-8: Awards – Rewards

No.	Rank	Criteria	Recognition
1	Team Leader	As a qualified Associate you would be awarded a Dreams Achiever Pin if you get commission for 4 steps (1 step = 3500 PV) in a year.	Pin & Certificate. Bonus Provided. Listing on the Delight Dreams Website.
2	Team Manager	As a qualified Associate you would be awarded a Gold Achiever Pin if you get commission for 8 steps in a year.	Pin & Certificate. Bonus Provided. Memento. Listing on the Delight Dreams Website.
3	Gold	As a qualified Associate you would be awarded a Gold Achiever Pin if you get commission for 24 steps in a year.	Pin & Certificate. Bonus Provided. Memento. Listing on the Delight Dreams Website.
4	Platinum	As a qualified Associate you would be awarded a Star Achiever Pin if you get commission for 51 steps in a year.	Pin & Certificate. Bonus Provided. Memento. Every time Gift. Listing on the Delight Dreams Website.
5	Star	As a qualified Associate you would be awarded a Double Star Achiever Pin if you get commission for 100 steps in a year.	Pin & Certificate. Bonus Provided. Memento. Every time Gift. Invitation to National Seminar. Listing on the Delight Dreams Website.
6	Super Star	As a qualified Associate you would be awarded a Super Star Achiever Pin if you get commission for 160 steps in a year.	Pin & Certificate. Bonus Provided. Memento. Every time Gift. Invitation to National Trip. Listing on the Delight Dreams Website.
7	Genius	As a qualified Associate you would be awarded a Genius Achiever Pin if you get commission for 260 steps in a year	Pin & Certificate. Bonus Provided. Memento. Every time Gift. Thailand Trip. Listing on the Delight Dreams Website

8	Diamond	As a qualified Associate you would be awarded a Diamond Achiever Pin if you get commission for 400 steps in a year.	Pin & Certificate Bonus Provided Memento. Every time Gift Thailand Trip Every Time Gift and Cash Prize Listing on the Delight Dreams Website
9	Crown	As a qualified Associate you would be awarded a Crown Achiever Pin if you get commission for 650 steps in a year.	Pin Certificate and Memento. Bonus Provided. Exotic Location International trip. Car Gift. Every Time Gift and Cash Prize. Listing on the Delight Dreams Website.
10	Prince	As a qualified Associate you would be awarded a Crown Prince Achiever Pin if you get commission for 1000 steps in a year	Pin Certificate and Memento. Bonus Provided. Exotic Location International trip. One Time Gift. Toyota Innova Car. Every Time Gift and Cash Prize. Listing on the Delight Dreams Website.
11	Delight King	As a qualified Associate you would be awarded a Crown Prince Achiever Pin if you get commission for 1500 steps in a year	Pin Certificate and Memento Bonus Provided Exotic Location International trip One Time Gift Toyota Innova Car Every Time Gift and Cash Prize Listing on the Delight Dreams Website

1) Monthly Offers

Level	Qualification (Calendar Months)	Monthly Offer
Level - 1	16,500 SBV in Team A And 16,500 SBV in Team B	Executive Bag
Level - 2	33,000 SBV in Team A And 33,000 SBV in Team B	Power Bank
Level - 3	82,500 SBV in Team A And 82,500 SBV in Team B	21" Trolley Bag
Level - 4	1,65,000 SBV in Team A And 1,65,000 SBV in Team B	Mixer, Grinder & Juicer (4 Jar)
Level - 5	3,30,000 SBV in Team A And 3,30,000 SBV in Team B	Automatic Gas stove
Level - 6	4,95,000 SBV in Team A And 4,95,000 SBV in Team B	Pressure Cooker Set
Level - 7	6,60,000 SBV in Team A And 6,60,000 SBV in Team B	Refrigerator (190 Liter)
Level - 8	8,25,000 SBV in Team A And 8,25,000 SBV in Team B	Home Flour Mill
Level - 9	11,55,000 SBV in Team A And ... 11,55,000 SBV in Team B	LEDTV->32"
Level - 10	16,50,000 SBV in Team A And 16,50,000 SBV in Team B	Washing Machine (6.2 Kg Top Load)

Notes:-

- 1) Monthly Offers are next to next basic. Example – Distributor has received Monthly Offer Level – 1 in any calendar month, they will never get Level – 1 again, but has to qualify for Level – 2 in any subsequent calendar month.
- 2) Awards – Rewards & Monthly Offers are not a permanent part of business pay plan. These are complimentary (add on) parts with the main stream business pay plan. Awards – Rewards & Monthly Offers will be announced from time to time and at sole desecration of company management.

No Joining / Registration Fees to Become Distributer

No Renewal Fees



DELIGHT DREAMS PRIVATE LIMITED

49, Kritidhar Society, Haridas Complex, 1st Floor, Near Sarju Town, Wathoda, Nagpur – 440035 (MS)

ORDER FORM

Order No.:

Distributor Name:-

Distributor ID:-

Franchisee Name:-

Consignee:-

Date:-

Consignee Address:-

Contact No.:-

Category	Product	Packing	MRP	DP (Retailer)	DP (Supervisor)	BV	Qty.	Amount
Agriculture								
1	Delight Noni Juice Premium	1000 ml	1089	990	792	237		
2	C-Buckthorn	250 ml	473	430	345	160		
3	Orybiofit – 99	1000 ml	867	788	630	171		
4	Orybiofit – 99	250 ml	385	350	279	104		
5	Delight Tea	250 gm	728	662	530	206		
6	Delight Green Coffee	500 gm	1298	1180	945	176		
7	Haritpower	250 gm	728	662	530	206		
8	Delight aloe Vera Juice	1000 ml	990	450	350	150		
Food Supplement								
1	Delight Immune Plus	250 ml	550	500	400	187		
2	Delight Berry Juice	1000 ml	990	900	720	246		
3	Delight Moringa Capsule	60 Cap.	825	750	600	230		
4	Delight Tea	30 Sachets	550	500	400	137		
5	Delight Super max Powder	250 mg	990	898	718	269		
Personal Care								
1	Delight Shampoo	200 ml	195	178	145	22		
2	Delight Face Wash	100 ml	97	88	70	11		
Veterinary								
1	Delight Cow Amrut Plus	500 gm	578	525	419	118		
Mode Of Payment:			Grand Total					
Cash	Cheque		Approved By:				For, Delight Dreams Pvt. Ltd.	
Due Date:-								

Notes:- Delight Dreams IBA ship is not an employment/ job and also not a monthly income guarantee scheme. Income as a sales commission from Delight Dreams is directly proportionate to the sale of Delight Dreams products. No commission will be paid for referring people to become an IBA of Company.

Be aware of the company's Product Exchange & Refund Policy. In case you or your customer find the purchased products or not entirely to your / customer satisfaction, you /customer can exchange the products within 180 days from the date of purchase of the products or you / customer can claim refund of the Product cost within 45 days from the date of purchase by returning the products purchased in saleable condition along with the original invoice.

Subject to company's terms & conditions.

Please visit Delight Dreams website www.delightdreams.in for updated price list and offers provided from time to time.



COMING TOGETHER IS A BEGINNING.
KEEPING TOGETHER IS A PROGRESS.
WORKING TOGETHER IS A SUCCESS.

THANK YOU

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